KIM PANUDDA

UX DESIGNER

EXPERIENCE

Lead Designer // iBooost

NOV 2020 — PRESENT (SAN FRANCISCO, CA)

iBooost is a digital marketing agency. Lead start-to-end designs, from creating clients' brand identities to designing and building responsive websites. Developed prototypes, high-fidelity mockups, conducted usability tests, optimized SEO/SEM, and worked closely with clients to reach their business goals.

UX Designer (Contractor) // Cubbo

OCT 2021 — MAR 2022 (SAN FRANCISCO, CA)

Cubbo is a SaaS last-mile shipping company. Redesigned website and web-application platform. Improved main features to streamline the inventory system. Collaborated closely with CEO, developer, and marketing to implement changes.

Graphic Designer // DJP LLC

DEC 2019 — JUN 2020 (SAUSALITO, CA)

Designed logos and websites. Spearheaded visual design and media assets for local businesses.

EDUCATION

UC Berkeley Extension // Graphic Design

Professional Program in Graphic Design, Certificate

Google // UX Design

Google UX Design Specialization, Certificate

Lincoln University // International Business

Master of Business Administration, GPA 3.45

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SKILLS

Interaction Design
Prototyping
Wireframing
User Research
User Flows
Usability Testing
Branding
Illustration
Typography
Visual Design

TOOLS

Figma
Adobe XD
Sketch
Illustrator
InDesign
Photoshop
Lightroom
After Effect
WordPress
HTML
CSS
Javascript
Bootstrap